



## 2023 Sponsorship Partner Opportunities

### **Show Sponsor**

**Investment:** \$7500.00 per show

**Entails:** Complete sponsorship of an AHAA show, including facility rental and related costs.

#### **Package Perks:**

- Naming rights for the sponsored show (provided sponsorship is received before club event naming deadlines)
- Monthly promotion on AHAA Website, Facebook/Instagram
- Option to have an ad in the Appaloosa Journal (international coverage)
- Promotional signage is to be provided by sponsor to be displayed at all AHAA related events for the 2023 season, placed in a premium/priority location
- Advertisement in the show program for applicable sponsored show
- Advertisement in all 2023 AHAA e-newsletters
- Logo on any applicable merchandise and advertising for show
- Hourly intercom announcements at said sponsored show
- Ten Year End Awards Banquet tickets
- Invitation to hand out a Year end Award at Banquet
- Reserved space to present info or product booth at show

#### **Reward for AHAA member who secures sponsorship:**

- Three free stalls at one AHAA show (clean out fee not included if applicable) and two judges fees to be used *only* during the 2023 show season, **there will be no carry over.**

### **Day Sponsor**

**Investment:** \$3000.00 per day

**Entails:** Complete sponsorship of one full show day, including facility rental and related costs.

#### **Package Perks:**

- Bi-monthly promotion on AHAA website, Facebook/Instagram

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**Appaloosa Horse Association of Alberta**

1-51502 Hwy 770, Parkland County, Alberta T7Y 2J9

Email: [albertaappaloosa@gmail.com](mailto:albertaappaloosa@gmail.com) Website: <https://www.appaloosaassociation.com>



- Promotional signage is to be provided by sponsor to be displayed at all AHAA related events for the 2023 season, placed in a premium/priority location
- Advertisement in the show program for applicable sponsored show,
- Advertisement in all 2023 AHAA e-newsletters
- Hourly intercom announcements on said sponsored show day
- Six Year End Awards Banquet tickets
- Invitation to hand out an award at the Year End Awards Banquet
- Reserved space to present info or product booth at sponsored show

**Reward for AHAA member who secures sponsorship:**

- Two free stalls at one AHAA show (clean out fee not included if applicable) to be used *only* during the 2023 show season, **there will be no carry over.**

**Gold Level Sponsor**

**Investment:** \$1000.00

**Entails:** One complete division sponsorship for show high points and affiliated year end awards.

**Package Perks:**

- Quarterly promotion on AHAA website, Facebook/Instagram
- Promotional signage is to be provided by sponsor to be displayed at all AHAA related events for the 2023 season
- Advertisement in AHAA e-newsletters related to shows sponsored
- Daily intercom announcement at AHAA Shows
- Two Year End Awards Banquet tickets
- Invitation to hand out sponsored award at the Year End Awards Banquet
- Reserved space to present info or product booth at show

**Reward for AHAA member who secures sponsorship:**

- Two free judges fees to be used either for one horse at two shows or two horses at one show for the 2023 show season *only*, **there will be no carry over.**

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### **Silver Level Sponsor**

**Investment:** \$500.00

**Entails:** One partial division sponsorship of year end awards or year end high points for two shows.

#### **Package Perks:**

- Quarterly promotion on AHAA website, Facebook/Instagram
- Promotional signage is to be provided by sponsor to be displayed at all AHAA related events for the 2023 season
- Advertisement in AHAA e-newsletters related to shows sponsored
- One Year End Awards Banquet ticket
- Invitation to hand out sponsored awards at Year End Awards Banquet
- Reserved space to present info or product booth at show

#### **Reward for AHAA member who secures sponsorship:**

- One free judges fee to be used at one show for the 2023 season *only*, **there will be no carry over.**

### **Bronze Buckle Sponsor**

**Investment:** \$250.00

**Entails:** One buckle sponsorship for year end awards.

#### **Package Perks:**

- Quarterly promotion on AHAA website, Facebook/Instagram
- Promotional signage is to be provided by sponsor to be displayed at all AHAA related events for the 2023 season
- Advertisement in AHAA e-newsletters related to shows sponsored
- Invitation to hand out sponsored buckle at Year End Awards Banquet

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***Any and all other sponsorship*** will receive letters of thank you and appropriate recognition throughout the show season and at the AHAA Year End Awards Banquet.

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