



Thank you for your interest in partnering with the Appaloosa Horse Association of Alberta (AHAA). We appreciate you taking the time to explore the opportunities that AHAA has to offer to you and your business.

The Appaloosa Horse Association of Alberta is a non-profit organization that embraces a strong sense of community and actively engages with its members. We place emphasis on non-professional development of our members with a focus on education, wellbeing of members and their animals, and the promotion of our members and their animals through inter-organization networking and events.

AHAA is a highly active organization and has numerous events and programs held for the participation of members and outside individuals, including but not limited to:

- Two appaloosa and all breed horse shows per year
- Educational clinics taught by professional equestrians and trainers
- Team building and social events for adults and youths
- Organized non-competitive equestrian activities and events
- An annual Year End Awards Banquet

In addition to this, we are an affiliate of the International Appaloosa Horse Club (ApHC), with exposure and participation from organizations in Alberta, Manitoba, Saskatchewan and throughout the United States.

For our 2023 season, we are seeking partners to join us in supporting these events and reaching our goals for this year. In return for your partnership and generosity, AHAA is offering significant opportunities to promote your business and products. As a Sponsorship Partner, there are numerous advertising and promotional benefits such as:

- Advertisement in each show program (business card size)
- Intercom announcements throughout AHAA events
- Advertisement on AAHA website ([www.appaloosaassociation.com](http://www.appaloosaassociation.com))
- Advertisement on the AHAA Facebook page
- Signage at AHAA shows and the Year End Awards Banquet
- A receipt for advertising will be provided

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**Appaloosa Horse Association of Alberta**

1-51502 Hwy 770, Parkland County, Alberta T7Y 2J9

Email: [albertaappaloosa@gmail.com](mailto:albertaappaloosa@gmail.com) Website: <https://www.appaloosaassociation.com>



We are thankful for your interest in our association and the opportunities that come with becoming a Sponsorship Partner. If you would like to become a partner or receive more information regarding sponsorship and the AHAA, please do not hesitate to contact our Sponsorship Director, Amanda Wigston, at 780-915-0028. We have a limited number of partnership spots available, so act now to secure a position with a growing and active community, and serve your business with exceptional exposure and opportunities with our organization.

Please see attached, the list of *2023 Sponsorship Level Opportunities*.

Sincerely,

The Appaloosa Horse Association of Alberta

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